

IMA Web University™

Patient Access

A ten-part series encompassing Patient Access and the Revenue Cycle, from How Registration Fits into the Revenue Cycle to Account Coding, Legislation and Regulations impacting Patient Access and Insurance Guidelines, Point of Service Collections, and Medicare and Medical Necessity

Approved by
NAHAM, AAHAM
or the AAPC for
CEUs

Patient Accounting

An eleven part series that moves from Fundamentals Overview through the Revenue Cycle Process, Payers & Payments, Billing Functions, Claims Preparation & Submission, Account Maintenance Functions, Posting, Follow-up Functions, Tools & Techniques, and The Customer Service Department and its Functions.

Physician Practice Revenue Management

A nine-part series from Revenue Cycle Overview, Insurance Fundamentals, Front Office, Billing Office, Customer Service, Follow-up, Account Maintenance, Key Performance Indicators, and Healthcare Oversight & Professional Organizations.

The Role of Clinical Staff in the Revenue Cycle

This course defines Revenue Cycle functions and describe their relevance for clinical staff; demonstrates how Clinical Service Department activities directly impact Revenue Cycle activities; and, illustrates the critical role clinical staff have in promoting the fiscal strength of a healthcare facility via the timely, accurate, and efficient completion of their clinical responsibilities

Development and Management of Departmental Operating Budgets

A three part series that includes: Development and Management of Labor Expense Budget for Acute Care, Development and Management Labor Expense Budget for Nursing Services, Development and Management of Non-Salary Expense Budget for Acute Care

The “Nuts and Bolts” of Evaluation and Management Coding

Walk the physician through selecting the key components of a patient encounter, define the criteria for a new vs. established patient, review documentation, explain appropriate use of Pre-Operative Consults and medical necessity, nursing facility visits, and teaching physician rules. The course also contains clinical exercises and answers.

Annual CEU Coding Scenarios

The Annual CEU Coding Scenarios are a group of courses which focuses on the new codes each year. The Coding Scenarios are an easy way for Certified Coders to maintain their CEUs each year or to prepare for the certification examinations. The Courses cover the Professional Coding Certifications, the Hospital Coding Certifications, and E&M Codes.

Leadership and Management Development

These courses will assist staff improve their abilities to manage staff, patients and projects; becoming a more effective leader.

Feature Highlights

Multi-Dimensional Learning

- Self-paced and interactive
- Glossary & search capabilities
- References and links
- Review test questions and answers
- Unlimited access to review content

Analytical Tools

- Track student progress
- Measure the impact of the training (testing before & after each course)
- Assist in targeting areas where more concentrated training needs exist

Customizable Packages

- Client specific policies and procedures
- Detailed step by step procedural "how to's" for accomplishing tasks in the hospital information systems
- Your content

"The Web University Program Patient Access and Patient Accounting products are the foundation of our employee development and curriculum. Any Patient Access or Patient Accounting leader seeking a complete and well-maintained base curriculum for their training program need look no further than Web U."

Luke Meert, Corporate Director Accounts Receivables, Botsford Health Care Continuum

Find us online at:
www.ima-consulting.com

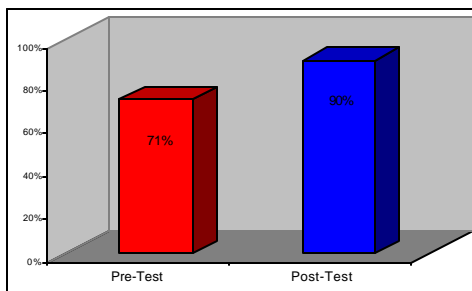
Helping organizations implement change cost effectively.



"We are extremely excited to partner with IMA Consulting and offer each of our facilities custom designed on-line training. Implementing IMA's e-learning solution enables us to standardize our training process, while allowing us to leverage our educational resources. Investing in our employees education will assist in sustaining a quality workforce and increase our ability to attract highly qualified personnel."

Ray Robinson, Assistant Vice President, Revenue Cycle of Temple University Health System.

IMA Web University™ content is automatically updated to remain current with industry practice.



This graphic represents actual client results. A 27% average increase of knowledge within Patient Access and Patient Accounting combined from students pre-test scores vs. their post-test scores.

INVESTMENTS

- Individual Courses can be Purchased Online from \$35-\$179 Per Person
- Course Licenses Range from \$3,000-\$8,000 Per Hospital
- 20% Annual Support and Maintenance Fee for Group Pricing
- Discounted Pricing for Health Systems with Multiple Hospitals .

CONSULTING SERVICES

IMA Consulting also offers outcomes oriented consulting support to healthcare provider organizations. We provide a complement of consulting services, along with supporting products, to assist healthcare organizations to achieve desired operational, financial and educational outcomes.

Our areas of expertise include, Clinical Services, Financial Services, Information Technology, Operations Improvement, Revenue Management, Business Development, Supply Chain Management, and Support Services Management.

For more information on IMA professionals, customers, and services, please call:

**484.840.1984 or
866.840.0151 (Toll Free)**