

Connie Hofmann
(215) 219-2943
conhofmann@comcast.net

FOR IMMEDIATE RELEASE

IMA Consulting Named One of 2008 Best Places to Work
Healthcare Consulting Firm is Among the Region's Best Mid-Sized Companies

Chadds Ford, PA – October 23, 2008 – IMA Consulting has been named one of the *Philadelphia Business Journal's* “Best Places to Work” in the Philadelphia region. As one of the top ten companies with 50 to 100 employees in the region, IMA is recognized for its achievements in creating a positive work environment that attracts and retains employees through a combination of benefits, working conditions and company culture.

The Chadds Ford-based healthcare consulting firm was one of hundreds to enter the program, and secured its position on this prestigious list based on the strength of its benefits and programs, as evaluated by its employees.

The company was specifically cited for its flexible compensation program for consultants. Employees choose from three different compensation models best suited for their lifestyle, including per diem pay, base salary plus commission, or higher base salary plus potential bonus pay.

“By enabling our employees to choose their method of compensation, we find that they are able to work in the way that best inspires them,” said Rob Sutton, President and founding partner of IMA Consulting. “Our employees also appreciate the extra compensation we offer to consultants for each night that they are away from home on client assignments.”

“The best places to work are companies that recognize employees as their best asset, instrumental in maintaining the quality and reputation for services and products,” said Bernard Dagenais, Philadelphia Business Journal editor. “The right work environment can create a powerful business advantage.”

The Philadelphia Business Journal's research partner, Wichita, Kansas-based Quantum Market Research, tabulated the results of thousands of online surveys completed by employees to establish the rank order. Common themes among top companies focused on work-life balance; respect and caring for employees; recognition of accomplishments; feeling empowered; good teamwork and commitment to community.

“Because we are always seeking great employees, we are always seeking programs that recognize and reward them,” said Sutton. “We're proud to be named one of the Philadelphia Business Journal's Best Places to Work because it recognizes our commitment to our employees and their families.”

IMA Consulting is a 70-person firm that exclusively supports hospitals and health provider organizations, providing customer-focused, cost-effective solutions to the toughest problems in healthcare management. Service lines include operations improvement, financial services, revenue management, and related educational services. Since 1996, IMA Consulting has provided services and solutions to over 200 healthcare organizations across the United States.

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