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**FOR IMMEDIATE RELEASE**

## **Edward C. Maher, Joins IMA Consulting Team**

CHADDS FORD, PA (*January 28, 2009*) – IMA Consulting has named Ed Maher to the position of Senior Consulting Manager. Maher is a seasoned Chief Financial Officer with over 30 years of healthcare experience in senior leadership roles. He has a proven track record of overseeing both financial and operational transitions for healthcare systems.

Most recently, Maher served as CFO at St. Mary Medical Center in Langhorne, Pennsylvania. His accomplishments include developing an operating plan process, implementing a productivity system which achieved top decile performances, and lead the revenue cycle improvement process and a platform conversion. Ed also directed the managed care contracting efforts for St. Mary's in conjunction with the regional CHE managed care office.

Maher also worked for The Cooper Health System as its Executive Vice President and CFO. In this role, his responsibilities included managing a \$70 million revenue bond issue (the first such issuance in Cooper history); developing The Cooper Health System at Voorhees, a 70,000 square foot ambulatory care facility including surgical, diagnostic imaging, and multi-specialty physician capability; and restructuring the system's fiscal operations. He transformed the system's financial and patient accounting capabilities to a consolidated operation of the physician association and the hospital, managed the system's information technology implementation program, and was responsible for system-wide managed care contracting and rate negotiations.

Maher earned both his Master of Business Administration Science from Pennsylvania State University. He also holds the Fellow (FHFMA) designation from the Healthcare Financial Management Association (HFMA).

[IMA Consulting](http://www.ima-consulting.com) is a 70-person firm that exclusively supports hospitals and health provider organizations, providing customer-focused, cost-effective solutions to the toughest problems in healthcare management. Service lines include operations improvement, financial services, revenue management, and related educational services. Since 1996, IMA Consulting has provided services and solutions to over 200 healthcare organizations across the United States. IMA Consulting was named one of the Best Places to Work in PA by the Team PA Foundation in 2007 and by the Philadelphia Business Journal in 2008.

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