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**FOR IMMEDIATE RELEASE**

## **Patrick M. Moran, Joins IMA Consulting Team**

*New Director is recognized as a Midwest Healthcare Market Leader*

CHADDS FORD, PA (February 4, 2009) – IMA Consulting has named Pat Moran to the position of Director and Midwest Healthcare Market Leader. Prior to joining us, he was the Director of Business Development for Plante & Moran, PLLC, a nationally recognized accounting and consulting firm. Moran will be responsible for growth and support of all healthcare consulting engagements in the Midwest.

Moran has over 25 years of healthcare experience focusing on professional business development and managing major accounts. Areas of focus include Supply Chain, Pharmaceutical/Life Sciences, Accounting/Assurance, Consulting, Compliance, IT, Emerging Technologies, Revenue Cycle, Financial & Operational Improvement, Financial Feasibility and Merger/Acquisitions.

Moran has held senior positions with American Hospital Supply Corporation (AHSC)/Baxter, Stryker Corporation, PricewaterhouseCoopers (PWC), McKesson, and Eli Lilly.

Pat is actively involved in many professional healthcare associations. He is the current Treasurer of the First Illinois HFMA Chapter (Chicago) and sits on the Illinois Chamber of Commerce Healthcare Committee. In addition, he is a member of ACHE, HIMMS and AHIA.

[IMA Consulting](http://www.ima-consulting.com) is a 70-person firm that exclusively supports hospitals and health provider organizations, providing customer-focused, cost-effective solutions to the toughest problems in healthcare management. Service lines include operations improvement, financial services, revenue management, and related educational services. Since 1996, IMA Consulting has provided services and solutions to over 200 healthcare organizations across the United States. IMA Consulting was named one of the Best Places to Work in PA by the Team PA Foundation in 2007 and by the Philadelphia Business Journal in 2008.

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