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**FOR IMMEDIATE RELEASE**

## Rich Carroll Joins IMA Consulting Team

*New Consultant Brings Extensive Experience in Healthcare Information Technology*

CHADDS FORD, PA (September 22, 2008) – IMA Consulting has named Rich Carroll to the position of Director of Business Development. Carroll will pursue and lead consulting engagements focused on operations improvement and revenue management with IMA Consulting's hospital and healthcare provider clients.

Carroll brings over twenty-five years of experience in the healthcare information technology sector, from both the vendor and provider perspective. Carroll most recently was the senior director for healthcare solutions with ARINC, a global network IT provider. He previously served as vice president for strategic services for Siemens Healthcare, with a focus on information technology and business office outsourcing. His provider experience includes seven years as vice president and chief information officer for Crozer-Keystone Health System. Additional experience includes management and technology leadership roles with Gerber Alley, Shared Medical Systems and Sun Information Services.

Carroll is a member of the College of Healthcare Information Management Executives, the Multi-Information Systems Group and the VHA CIO Executive Council.

[IMA Consulting](#) is a 70-person firm that exclusively supports hospitals and health provider organizations, providing customer-focused, cost-effective solutions to the toughest problems in healthcare management. Service lines include operations improvement, financial services, revenue management, and related educational services. Since 1996, IMA Consulting has provided services and solutions to over 200 healthcare organizations across the United States. IMA Consulting was named one of the Best Places to Work in PA by the Team PA Foundation in 2007 and by the Philadelphia Business Journal in 2008.

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