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FOR IMMEDIATE RELEASE

Bob De Luca Named Managing Partner of IMA Consulting

CHADDS FORD, PA (*September 1, 2010*) – IMA Consulting, one of the largest independent healthcare management consulting firms in the nation, has named Bob De Luca to the role of Managing Partner effective September 1st. De Luca succeeds Rob Sutton, a founding partner of IMA Consulting who has retired.

De Luca joined IMA Consulting in 2003 from PricewaterhouseCoopers LLP. He has more than 25 years of experience exclusively in the healthcare industry and has been the leader of IMA Consulting's Finance and Regulatory Consulting Practice since joining the Firm. He will continue in that role as well as his new duties as Managing Partner.

"I'm proud to take on this role and to carry on the legacy of performance and accountability as we maintain our culture based on trust, teamwork, fairness and consistently delivering value to our clients," said Bob De Luca, Managing Partner of IMA Consulting.

ABOUT IMA CONSULTING

[IMA Consulting](http://www.ima-consulting.com), among the largest independent healthcare management consulting firms in the U.S., is a full-service consulting firm that provides revenue cycle, finance and regulatory compliance, operations improvement and revenue recovery services exclusively to more than 700 hospitals and health systems throughout the nation. Headquartered in Chadds Ford, PA, IMA Consulting employs more than 80 professionals located across the nation. IMA Consulting has been recognized as one of the Best Places to Work by Modern Healthcare in 2009 and the Philadelphia Business Journal in 2008 and 2009.

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